

Gigster Talent

The key to successful innovation: Continuously calibrated digital talent.

THE CHALLENGE

Trying to find the right digital talent gets in the way of innovation.

Multinational companies have had distributed workforces for some time, but the recent health crisis forced everyone to adopt this new workstyle literally overnight. In the new normal, digital leaders will increasingly shift their innovation efforts to teams that are staffed and managed remotely, with a combination of employees and freelancers. To speed the pace of innovation, freelancers are needed more than ever. But creating, managing and evolving teams for digital innovation, especially when they're largely remote, is not as simple as creating job roles and soliciting candidates. Here are several key obstacles that get between companies and the talent they need:

- › Modern software engineering and agile management skill sets are hard to find
- › Recruiting and on-boarding lead times don't align with short innovation timelines
- › It's hard to assess and reevaluate skill sets to keep the most relevant skills on the job

THE GIGSTER SOLUTION

A better way to scale digital teams quickly.

There are many outsourced staffing and freelance agencies that provide resources for software development, but most aren't able to source the best talent with the skill sets it takes to build a digital innovation team. Gigster's approach is different. We provide a solution that aligns digital talent to your value delivery goals during every phase of your innovation cycle. To do this, we maintain a freelance network of remote software professionals for every aspect of the innovation process. Each member is verified and continuously calibrated, based on their performance, team productivity, and professional growth, so their skills are always relevant for your innovation efforts and culture.

WHAT MAKES US DIFFERENT

Gigster Talent opens more doors.

With over 3,700 milestones delivered, and a Net Promoter Score of 87, Gigster Innovation Management is a solution that technology leaders use to recruit, build, and manage dynamic teams that drive digital transformation. Gigster Talent is the solution capability that provides on-demand talent from a global network of top innovators. The network offers a full spectrum of the roles needed to scope, plan, develop, maintain and evolve digital software. During each project lifecycle, network members are continuously calibrated to their roles based on their skills, experience, results, and ability to collaborate. The network is staffed elastically – on-demand, and only for the time needed – and jointly managed by our clients and Gigster's customer success team, using a modern platform for network management. The results? The best talent for the skills needed, at the right time, for every role in your innovation initiatives.

KEY BENEFITS

- Faster on-boarding time
- Access to leading-edge skills
- Continuously calibrated talent
- Capacity scales as needed
- Reduced staffing expense

"We had a grand vision for a photo-real AR experience that would run in a browser. In just days, Gigster brought together a dream team for us with the perfect skills - they helped us create not just a working product, but a working company."

– Sam Fayed, Founder, Brightroom



Gigster Talent



GLOBAL

- > On-demand network
- > World-class talent
- > Leading-edge skills



ELASTIC

- > Staff any role, any project
- > Resource just-in-time
- > 2 weeks to productivity



MANAGED

- > Assess and verify resources
- > Continuously calibrate skill sets
- > Gigster-assisted talent management

Gigster Network facts

1,000+

Members

Key Roles:

- > Product Manager
- > Creative Designer
- > Project Manager
- > Technical Architect
- > Front-end Engineer
- > Back-end Engineer
- > ML Engineer
- > AI Engineer
- > Data Scientist
- > DevOps Engineer
- > Security Engineer
- > QA / Test Engineer
- > Android Engineer
- > iOS Engineer

70+

Advanced Coding Skills

Key Coding Skills:

- > Machine Learning
- > Artificial Intelligence
- > Javascript
- > React JS / Native
- > Node
- > CSS
- > SQL
- > HTML
- > MySQL
- > Redux
- > Java
- > TypeScript
- > Postgres
- > Python
- > Android
- > iOS
- > Ruby
- > PHP
- > Visual Design
- > C, C#, C++
- > GCP
- > Socket.IO
- > Azure
- > Linux
- > Kubernetes
- > Django
- > Rails
- > VueJS

25+

Management Skills

Key Management Skills:

- > Ideation
- > Scoping
- > User Research
- > Team Management
- > Product Management
- > Project Management
- > UX
- > Budget Management
- > Product / Info Architecture
- > Code Review
- > DevOps
- > Brand / Creative Design
- > Security
- > Release Management



To learn more, visit gigster.com

About gigster

Gigster helps more companies expand their ability to innovate by building dynamic teams made up of top global talent that create industry-changing custom software. Breakthrough innovation requires dynamic teams. At gigster, we believe that teams should use the best talent no matter where it is located. These teams are brought together in days and have the exact skills to expand your innovation capacity. This is gigster. It won't just change the way you work, it will make you rethink what your company is capable of.

Gigster – Team. Dynamic.